

Columbus®

5 WAYS

TO EXTEND YOUR
MICROSOFT
DYNAMICS
SOLUTION





Are you getting the most from your Dynamics AX solution? Are you taking advantage of emerging technologies, new revenue streams and additional sales and distribution channels?

As a Microsoft Dynamics AX customer, you probably already appreciate the fact that the Microsoft platform delivers an exceptional level of flexibility, value and usability.

Columbus extends your ERP solution by developing best in class solutions exclusively for the Microsoft Dynamics suite of products. Three times in the last five years, Columbus has been recognized as Microsoft's top independent software developer globally. Our software has been deployed in over 2000 companies in 50 countries.

5 WAYS TO EXTEND YOUR MICROSOFT DYNAMICS SOLUTION

- 1. Mobility**
- 2. eCommerce**
- 3. Business Process Management**
- 4. Invoice Processing**
- 5. Proactive Support**



Like to learn more? Contact Columbus today!

1.



Increase Your Productivity Through Mobile Technology

The Columbus *AX Anywhere* Series is a suite of powerful, easy to use, mobile solutions that support a wide range of important business processes – Logistics, Production, Sales, Retail and WMS. These device-independent solutions are fully integrated with Dynamics AX, built entirely on Microsoft technology and are extremely flexible.

Columbus *AX Anywhere*:

- Increases the productivity of your workforce
- Saves time and money
- Reduces the number of errors
- Increases customer satisfaction
- Reduces back-office workload

// *Another major advantage is the increase in productivity. The speed with which our order pickers get products from the warehouse and pack them is much higher.*

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MIMAKI

QUICK LINKS



Fact Sheet:
Columbus *AX Anywhere*
Fact Sheet



Checklist:
How Can Manufacturing Companies
Take Advantage Of Mobility?



Checklist:
How Can Food Companies
Take Advantage Of Mobility?



Checklist:
How Can Retail Companies
Take Advantage Of Mobility?



Product Demo:
How To Receive Goods



Product Demo:
How To Register
A Purchase Requisition

Columbus*Mobility*[®]

CfMD: All solutions are *Certified for Microsoft Dynamics*

Like to learn more? Contact Columbus today!

2.



Create A Thriving Online Business

ColumbusWebstore is a feature-rich eCommerce solution, for B2B and B2C environments, designed to help you get online quickly, better serve partners and customers, promote your brands, compete effectively and generate additional revenue. The solution has a seamless integration to Microsoft Dynamics AX, allowing you to fully leverage your ERP investments.

Columbus Webstore:

- Builds rewarding customer and partner relationships
- Enables advanced insights into customer preferences
- Utilizes powerful B2B features
- Increases your competitiveness
- Reduces administrative burden

// *Because ColumbusWebstore is built inside Dynamics AX, the integration is seamless. It gives us one view of the customer and allows us to offer greater consistency in our service and lays the foundation for multichannel retailing.*

//
EASON

QUICK LINKS



Fact Sheet:
ColumbusWebstore
Fact Sheet



White Paper:
E-Commerce For Ambitious
B2B and B2C Companies



Checklist:
Improve Your E-Commerce



Case Study:
Goodwins: Laying the
Foundations for Success



Product Demo:
Inviting B2B Customers



Product Demo:
Managing Products

Columbus Webstore®

3.



Improve Your Productivity With BPM

Columbus*RapidValue* is a business process management tool built inside Microsoft Dynamics AX to help you deliver more value from your ERP solution. Columbus has taken industry best practice processes, from our experience of over 6,000 implementations, and built them directly into the solution.


Columbus *RapidValue*:

- Streamlines your business processes
- Aligns ERP with your business strategy
- Manages strong compliance through documentation
- Increases your user productivity
- Helps you grow your business

// *RapidValue can add value to a business at any time to simplify processes, cut out duplications, reduce manual processes and double entry without having to involve an immediate upgrade.*

//
FAIRFAX MEADOW

QUICK LINKS

 **Fact Sheet:**
Columbus*RapidValue*
Fact Sheet

 **Video:**
RapidValue - Industry Solutions
With Best Practice Built In

 **Case Study:**
Fairfax Meadow

 **Video:**
Smoother ERP Implementations
With Business Process Management

 **Checklist:**
Streamline Your
Business Processes

 **Product Demo:**
Testing Your Business Solutions
With *RapidValue*

Columbus *RapidValue*®

4.



Improve Efficiency Through Improved Invoice Processing

Columbus *Invoice Workflow* for Dynamics AX enables you to create your own fast-moving process to ensure that invoices are approved by the right people, consistently, and on time, reducing administrative costs and workloads. Companies can perform automatic approvals and postings of recurring and other invoices that fall within appropriate parameters, removing needless busywork from your task loads.

Columbus *Invoice Workflow*:

- Saves time and reduces costs
- Simplifies and accelerates invoice approvals
- Improves consistency and reliability of invoice processing
- Maintains complete transparency of invoices

“ *Invoice Workflow has reduced our non-productive time significantly. Previously, it was a challenge to get invoices approved in time for us to meet our deadlines by month end. Now everything runs smoothly.*

”

ERGONOMIC SOLUTIONS

QUICK LINKS



Fact Sheet:
Columbus Invoice Workflow
Fact Sheet



Product Demo:
Invoice Manager Demonstration -
Approve/Reject/Forward Invoices



Product Demo:
Invoice Manager Demonstration -
Auto Approval

5.



Optimize Your Dynamics AX Solution With Proactive Support

ColumbusCare is an enterprise-class support offering for your critical business applications including Microsoft Dynamics, Columbus Software and related Microsoft enterprise software solutions. Columbus takes a proactive, personalized approach to helping you optimize your software investments. We combine dedicated teams that know your solution, optional service levels, variable pricing schemes and value added services into a tiered offering that ensures we meet your needs and your budget. Our Global Delivery model allows us to deliver support 24 X 7.


ColumbusCare:

- Optimizes your critical business applications
- Improves the performance of AX
- Enhances security
- Improves system efficiencies and reduces costs

|| *The Columbus staff are well trained in all areas of Microsoft Dynamics AX. Columbus values their relationships with their clients and it shows in their professionalism.*


||
HERITAGE PLASTICS


QUICK LINKS


 **Fact Sheet:**
ColumbusCare Fact Sheet - Overview

 **White Paper:**
Seven Ways To Optimize Your Existing ERP Solution

 **Fact Sheet:**
ColumbusCare Fact Sheet - Upgrade Services

 **Video:**
ColumbusCare - Enterprise-Class Support

 **Checklist:**
ColumbusCare - Optimize Your ERP Solution

 **Video:**
ColumbusCare - Future Proofing Your ERP Solution

ColumbusCare[®]

At Columbus, we specialize in working with companies to optimize their existing Microsoft Dynamics AX and NAV solutions. We have enhanced the performance of over 6,000 companies in 42 countries with award-winning implementations, technology upgrades, new functionality and world-class support services.

To learn more about how Columbus can help you get the most out of your Microsoft solution, contact your local Columbus office.

www.columbusglobal.com